# "You Are the Editor!"

**Objectives:**

- Learn and experience tasks associated with newspaper or radio/video production
- Gain skills necessary for successful broadcast or print media productions
- Produce news and radio/video presentations
- Learn about careers and workforce preparation associated with newspaper and radio

**Focus:**

This is usually a popular session, with a group of 20-30 campers the most manageable size. Leaders will need to be organized with specific job descriptions outlined and project deadlines specified. Setting up a basic newspaper outline and computer software prior to camp will be extremely helpful. Participants and leaders will probably have to extend some editing time beyond the allotted one or two hour specified sessions.

**Needs**:

Newspaper - Laptop(s), printer, paper, notebooks, pencils or pens. Computer programs with a desktop publishing software package are helpful. Digital cameras would allow for additional media publishing.

Radio - Radio, tapes, CD's, laptop, notebooks, pencils or pens (or video equipment)

**Day One** - Divide the group into a newspaper group and a radio group. Discuss the various jobs/tasks that are available for the two career tracts and allow the campers to volunteer or assign each of them jobs for the week. Agree to work schedules and deadlines to be completed by the end of the first day and on consecutive days. Begin Work on newspaper or radio

**Day Two-** Publish / produce first edition or broadcast

**Day Three** – Publish / produce subsequent editions or broadcasts. Invite a local media
celebrity or successful media representative to talk about his/her career and the skills and preparation required for their career choice.

**Day Four** – Publish / produce subsequent editions or broadcasts. Share Fair

**Newspaper Group – primary task is to publish a daily paper**

- Editor – oversees the production of the paper; edits material to fit
- Assistant Editor – assists editor; proofreads, word processor
- Layout and Design – chooses proper clip art; column arrangement
- Sports Writer – keeps current on camp tournaments and sports activities
- Weather Reporter – adds humor; reports on weather
- Advertising – writes ads for various locations at camp; craft houses
- Various Columnists – thought of the day; poetry; horoscopes, nurse's news
- Pollsters – poll campers on various fads related to dress, music, snacks, etc.

Have the different reporters go around to the camp learning centers and other locations throughout the day and gather information from the people in charge. Send reporters around to the other sessions to find out what they are doing with the purpose of reporting to the entire camp through media outlets.

Have the other news staff members contribute as detailed in their job descriptions.

Produce a 2 page (front and back) newspaper on days three, four and five (as applicable) of the camp week. You can use clip art, varying text types, etc. to jazz it up some. Ask the camp secretary to help out by making the needed copies but bring paper for their use.

**Radio Group – primary task is to produce daily radio program**

- Producer – motivates staff and gets things moving; determines script
- Editor – edits music selections; assists in copying music
- Reporters (sports, weather, general news) – gather information
- Advertising – write ads for various locations at camp (craft house, cafeteria, pool, archery/rifle range, ropes course, lake, canteen
- DJ's – "on-air" personality; plays music; prevents dead air
- Pollsters – poll campers on various items such as newest fads; best music; menu of the week, etc.

Use a CD/tape player for this group to transfer CD's to cassettes for air play. You could just use CD's, but transferring seems to run more smoothly as you are not changing CD's after each song. You could also use a laptop with CD burning capabilities also. From 2-4 pm allow group members to be DJ's on the camp intercom or public address system. If you have more individuals who are DJ's, you can have an early and late afternoon show. The fewer people around the microphone, the better it seems to work. It also helps to have a good relationship with your camp manager and co-director for this session. Reporters come in at their designated times and do their part and they are done for the day. Dead air is a large problem with this group. The DJ's need a script to go by during their sessions so they will stay on task. Make a song list as we make the tape so they can have that. It is hard to play music to please everyone, but play a little something for everybody and they will enjoy it. Usually there is at least one song that everyone can relate to.

**Share Fair** – Let each group determine how to best showcase their products on the final day of camp.

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