APPENDIX E: (SECTION 4)

TREASURE HUNT

Print 2-3 sets of each question. Participants should match their question with others who have the same question. See if they can work together to find the answers in both the Beginning and Intermediate Level curriculums.

* indicates found only in the Intermediate Level curriculum.

The definition of drugs refers only to drugs not permitted by law.
True / False

What are the categories of characteristics for 10 – 15 year olds?
A. Physical
B. Social
C. Emotional
D. Intellectual
E. All of the above

Place the steps of the experiential learning model in the correct order.
___ Apply
___ Process
___ Share
___ Experience
___ Generalize

*Check which factor(s) gives a person a sense of self-efficacy (check all that apply)?
___ Success
___ Modeling
___ Physiological state
___ Dating
___ Trying drugs
*Cognitive relates to intellectual activity which includes:
   A. Ability to think
   B. Ability to reason
   C. Ability to remember
   D. All the above

Check which of the following are factors in predicting whether you will smoke or drink? (check all that apply)
   ___ Peers
   ___ Parents
   ___ Siblings
   ___ Neighbors
   ___ Laws
   ___ Cultural background
   ___ Tradition

*What is the average number of hours youth spend with media?
   A. 2 hours a day, 5 days a week
   B. 3 hours a day, 5 days a week and 6 ½ hours on weekends
   C. 6 ½ hours a day, 7 days a week
   D. 10 ½ hours a day, 7 days a week

What types of resource materials are found on the resource pages of Health Rocks!?
   A. Books
   B. Articles
   C. Research studies
   D. Internet resource pages
   E. All of the above
* Which of the following is a definition for bandwagon?
  A. Makes you think of family and taking care of people
  B. Everyone is doing it; it’s the thing to do
  C. Gives simple, direct facts and details
  D. Popular people tell you about the product

Place the following steps of the decision-making process in the correct order.

___ Select two or three of the most reasonable options
___ Brainstorm possible options or choices
___ List positives and negatives of each option
___ Select the best possible option

*The definition for a role-model is:
  A. A person admired for their success and good qualities
  B. A person whose behavior in a particular task or responsibility is imitated by others
  C. A person who is always right in every situation
  D. A person who has lots of money and shares how they succeed

*A person should have three different types of goals. They are:
  A. Short-term, long-term, money
  B. Money, travel, education
  C. Short-term, intermediate, and long-term
  D. Today, tomorrow, and a week from now
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TREASURE HUNT

The definition of consequence is:
A. The reason something occurs or brings about an effect or result
B. What might happen because a certain action is taken
C. Yesterday’s event of a test failure
D. None of the above

*When a person analyzes and evaluates an ad, they should look for which of the following (check all that apply):
___ What the ad is selling?
___ What do you like about the ad?
___ What do you dislike about the ad?
___ What marketing technique is being used?
___ How is the ad trying to control the consumer?
___ Who is the target audience?

There is no concern about youth taking other people’s prescriptions, specifically pain relievers OxyContin® and Vicodin®. True / False

*Marijuana today is how many times stronger than it was in the early 70’s?
A. No change in the marijuana
B. 2 times stronger
C. 5 times stronger
D. 10 times stronger
MDMA is another name for:
A. Ecstasy
B. Marijuana
C. Mad Dads Against Mad Moms
D. Prescription drugs

What drug is considered a “gateway drug” to alcohol, marijuana, or other drugs?
A. Ecstasy
B. Tobacco
C. Chewing Gum
D. Prescription drugs

What percentage of smokers began smoking in childhood or teenage years?
A. 10%
B. 30%
C. 60%
D. 90%

The first most common substance used illegally by most 8th graders is:
A. Ecstasy   B. Marijuana   C. Inhalants   D. Tobacco
APPENDIX E: (SECTION 4)  
TREASURE HUNT BONUS QUESTIONS

1. Youth serving as volunteers benefit three different groups. Which of these groups do they not benefit?  
   A. Youth  
   B. Pets  
   C. Community  
   D. Specific target audiences

2. A person does not need to worry about smokeless tobacco because it has no physical side effects. True / False

3. Each day in the United States, about how many young people between the ages of 12 and 17 start smoking?  
   A. 39  
   B. 390  
   C. 3,900  
   D. 39,000

4. There are only three stages of addiction: experimentation, compulsive craving, and withdrawal. True / False

5. Tobacco and alcohol only affect short-term goals; they do not influence long-term goals. True / False

6. Which are current marketing techniques used by companies in advertising (check all that apply)?  
   ___ Sentimental  
   ___ Bandwagon  
   ___ Entertainment  
   ___ Information  
   ___ Appealing  
   ___ Numerical/Scientific claims  
   ___ Endorsements  
   ___ Lifestyle

7. What fraction of the youth population has a TV in their bedroom?  
   A. ¼  
   B. ½  
   C. ⅔  
   D. Everyone has a TV in their bedroom.
8. Stress can affect people _______.
   A. Physically
   B. Emotionally
   C. Behaviorally
   D. Cognitively
   E. All of the above

9. Over-the-counter medications that contain dextromethorphan (DXM) are very dangerous when taken for non-medical purposes. True / False

10. Youth with high levels of self-esteem are more likely to be strong and resilient. True / False
The definition of drugs refers only to drugs not permitted by law. True / False
ANSWER: False (page 3 Beg., page 3 Int.)

What are the categories of characteristics for 10 to 15 year olds? A. Physical / B. Social / C. Emotional / D. Intellectual / E. All of the above
ANSWER: E (page 6 Beg.; page 7 Int.)

Place the steps of the experiential learning model in the correct order. Apply / Process / Share / Experience / Generalize
ANSWER: (page 7 Beg.) 5 Apply
(page 8 Int.) 3 Process
2 Share
1 Experience
4 Generalize

Check which factor(s) gives a person a sense of self-efficacy (check all that apply)?
Success / Modeling / Physiological state / Dating / Trying drugs
ANSWER: Success, Modeling & Physiological state (page 50 Int. ONLY)

Cognitive relates to intellectual activity which includes: A. Ability to think / B. Ability to reason / C. Ability to remember / D. All the above
ANSWER: D (page 62 Int. ONLY)
Cognitive relates to intellectual activity which includes the ability to think, reason, and remember.

Check which of the following are factors in predicting whether you will smoke or drink? (Select all that apply) Peers / Parents / Siblings / Neighbors / Laws / Cultural background / Tradition
ANSWER: Select all choices (page 83 Beg.; page 119 Int.)
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TREASURE HUNT ANSWER KEY

What is the average number of hours youth spend with media? A. 2 hours a day, 5 days a week / B. 3 hours a day, 5 days a week and 6 ½ hours on weekends / C. 6 ½ hours a day, 7 days a week / D. 10 ½ hours a day, 7 days a week
ANSWER: C (page 136 Int. ONLY)

What types of resource materials are found on the resource pages of *Health Rocks!*?  
A. Books  B. Articles  C. Research studies  D. Internet resource pages  E. All of the above
ANSWER: E (page 137 Beg.; page 187 Int.)

Which of the following is a definition for bandwagon: A. Makes you think of family and taking care of people / B. Everyone is doing it, it’s the thing to do / C. Gives simple, direct facts and details / D. Popular people tell you about the product.
ANSWER: B (page 152 Int. ONLY)

Place the following steps of the decision-making process in the correct order. Select two or three of the most reasonable options / Brainstorm possible options or choices / List positives and negatives of each option / Select the best possible option
ANSWER:  
(page 60 Beg.) 2 Select two or three of the most reasonable options  
(page 73 Int.) 1 Brainstorm possible options or choices  
3 List positives and negatives of each option  
4 Select the best possible option

The definition for a role-model is: A. A person admired for their success and good qualities / B. A person whose behavior in a particular task or responsibility is imitated by others / C. A person who is always right in every situation / D. A person who has lots of money and shares how they succeed
ANSWER: B (page 58 Int. ONLY)

A person should have three different types of goals. They are: A. Short-term, long-term, money / B. Money, travel, education / C. Short-term, intermediate, and long-term / D. Today, tomorrow, and a week from now
ANSWER: C (page 88 Int. ONLY)
APPENDIX E: (SECTION 4)
TREASURE HUNT ANSWER KEY

The definition of consequence is: A. The reason something occurs or brings about an effect or result / B. What might happen because a certain action is taken / C. Yesterday’s event of a test failure / D. None of the above
ANSWER: B (page 50 Beg.; pages 40 and 188 Int.)

When a person analyzes and evaluates an ad, they should look for which of the following (check all that apply): What the ad is selling? / What do you like about the ad? / What do you dislike about the ad / What marketing technique is being used? / How is the ad trying to control the consumer? / Who is the target audience?
ANSWER: Select all choices (page 152 Int. ONLY)

There is no concern about youth taking other people’s prescriptions, specifically pain relievers OxyContin® and Vicodin®. True / False
ANSWER: False (page 22 Beg.; page 23 Int.)

Marijuana today is how many times stronger than it was in the early 70’s? A. No change in the marijuana / B. 2 times stronger / C. 5 times stronger / D. 10 times stronger
ANSWER: D (page 23 Int. ONLY)

MDMA is another name for: A. Ecstasy / B. Marijuana / C. Mad Dads Against Mad Moms / D. Prescription drugs
ANSWER: A (page 139 Beg.; page 189 Int.)

What drug is considered a “gateway drug” to alcohol, marijuana, or other drugs? A. Ecstasy / B. Tobacco / C. Chewing Gum / D. Prescription drugs
ANSWER: B (page 21 and 139 Beg.; pages 25 and 189 Int.)

What percentage of smokers began smoking in childhood or teenage years? A. 10 % / B. 30% / C. 60% / D. 90%
ANSWER: D (page 21 Beg.; page 25 Int.)

The first most common substance used first illegally by most 8th graders is: A. Ecstasy / B. Marijuana / C. Inhalants / D. Tobacco
ANSWER: C (page 21 Beg.; page 24 Int.)
APPENDIX E: (SECTION 4)
TREASURE HUNT BONUS ANSWERS

1. Youth serving as volunteers benefit three different groups. Which of these groups do they not benefit? A. Youth / B. Pets / C. Community / D. Specific target audiences
   ANSWER: B

2. A person does not need to worry about smokeless tobacco because it has no physical side effects. True / False
   ANSWER: False

3. Each day in the United States, about how many young people between the ages of 12 and 17 start smoking? A. 39 / B. 390 / C. 3,900 / D. 39,000
   ANSWER: C

4. There are only three stages of addiction: experimentation, compulsive craving, and withdrawal. True / False
   ANSWER: False

5. Tobacco and alcohol only affect short-term goals; they do not influence long-term goals. True / False
   ANSWER: False

6. Which are current marketing techniques used by companies in advertising (select all that apply). Sentimental / Bandwagon / Entertainment / Information / Appealing / Numerical/Scientific claims / Endorsements / Lifestyle
   ANSWER: Select all choices

7. What fraction of the youth population has a TV in their bedroom? A. ¼ / B. ½ / C. ⅔ / D. Everyone has a TV in their bedroom.
   ANSWER: C

8. Stress can affect people ___. A. Physically / B. Emotionally / C. Behaviorally / D. Cognitively / E. All of the above
   ANSWER: E

9. Over-the-counter medications that contain dextromethorphan (DXM) are very dangerous when taken for non-medical purposes. True / False
   ANSWER: True

10. Youth with high levels of self-esteem are more likely to be strong and resilient. True / False
    ANSWER: True