National 4-H Week is rapidly approaching and now is the time for counties to plan activities that will highlight the great work being done in 4-H. With that in mind, I wanted to toss out a few low cost ideas to increase public awareness. These are just a few ideas, be creative and find your own ways to involve your members and volunteers in the celebration:

- Ask schools for a bulletin board to display 4-H member work and highlight county 4-H activities
- Have a 4-H Open House at the Extension Office and invite county officials
- Download posters and flyers from the National 4-H Council website and put them at grocery stores and banks
- Have youth create gift baskets for their teachers/principals/superintendent etc. to thank them for supporting 4-H in their school
- Schedule a National Science Day experiment during the week (it can be any science experiment or hands-on activity) – Have science teachers help conduct the experiment in their science classes
- Have a 4-H service project done during the week to emphasize service learning – invite the media to cover the event
- Get your newspaper to highlight 4-H and spotlight some of your outstanding members
- Have a National 4-H Week poster contest and post the top posters at the public library
- Blow up green and white balloons with helium and get permission to take them to the main streets of town and put them outside businesses

4-H is all about creative hands-on education. Brainstorm with your 4-H members on how to make National 4-H Week special in your community!

Dr. Richard Clark
Nominate a Volunteer for a National Award!

2018 Salute to Excellence Award for 4-H Volunteers

Carmen G. Burgos, Extension Specialist

The Salute to Excellence Award (STE) is a national program that recognizes 4-H volunteers who demonstrate exemplary service to 4-H, while promoting service through volunteerism as both an opportunity and a privilege.

One volunteer will be selected from each Cooperative Extension Region (Northeast, South, North Central, and West) in each of two categories. Each region will have its own Outstanding Lifetime Volunteer and Volunteer of the Year. The eight regional honorees become nominees for the national award, and one candidate in each category will be named the national Honoree.

Each state can nominate one volunteer in each of two categories. The Volunteer of the Year Award is for individuals who have served as 4-H volunteers for less than 10 years at the county or state level. The Outstanding Lifetime Volunteer Award is for individuals who have served 10 or more years at the county or state level.

Volunteers are the heart of the 4-H program, providing nurturing environments and learning opportunities for youth as they develop and master life skills. 2018 Salute to Excellence is a great way to show support and gratitude for their dedication. I hope you will take the time to nominate the most deserving 4-H volunteers from your county 4-H Program.

The application guidelines and form can be downloaded from our web site at: https://4h.tennessee.edu/Pages/volrecognition.aspx

Please read all sections of the instructions carefully. The nomination packet consists of the applicant’s 4-H experience and relevant community volunteer experiences and three (3) letters of recommendation. A template for the resume is provided and should be followed in developing the nomination packet. A packet missing any of the four components will be eliminated.

Nominations must be received at the Tennessee State 4-H Office as an email with all packet requirements as attachments (electronic files) no later than 5:00 p.m. EDT on September 23rd. Send nomination packets to Carmen Burgos at cburgos@utk.edu. The form has a later due date but I need time to review the application and, if approved, submit to national. If you have any questions or would like assistance in preparing a nomination packet for a volunteer in your county, please call me at 865-974-2128 or email before September 12th so we can schedule adequate time for preparation.
State 4-H Shooting Sports Invitational (Oct. 14 in Columbia) Registration Open in SUPER

Daniel Sarver, Extension Specialist

The Tennessee 4-H Shooting Sports Invitational will be happening on October 14 in Columbia, TN.


Rules and registration forms to be used for acquiring the necessary SUPER information can be found at:

https://4h.tennessee.edu/Pages/Tennessee-4-H-Shooting-Sports-Competitions.aspx

Thanks, in advance, for everyone's participation and enthusiasm. SUPER registration for all competitors is required. Entry fees are $15.00 for Air Rifle and Archery, and $35.00 for Shotgun, per contestant. Payment (make checks payable to Tennessee 4-H Foundation) is due September 26 (postmarked).

Hamblen County 4-H Trap Shoot on 4-H Shooting Sports Bulletin Board

Daniel Sarver, Extension Specialist

The Hamblen County 4-H Annual Fundraiser Trap Shoot is scheduled for Saturday, September 30, 2017 at the Morristown Trap Club. Registration begins at 9:00am and the shoot begins at 10:00am. More information is at https://4h.tennessee.edu/Pages/County-4-H-Shooting-Sports-Bulletin-Board.aspx

If your county has a 4-H Shooting Sports event, please email Daniel Sarver at dsarver@utk.edu to post it on the 4-H Shooting Sports Bulletin Board.
2018 4-H Camp Promotional Brochures and Distribution

Daniel Sarver, Extension Specialist

2018 4-H Camp brochures are now ready for distribution, and County Extension Offices can get them through the normal UT Extension publications request procedure. Please send an email to utiapubs@utk.edu, request the amount of brochures you need, and specify the publication number.

The publications' numbers are:

Austin 4-H Center, Greeneville - SP 770-A
Ridley 4-H Center, Columbia - SP 770-B
York 4-H Center, Crossville - SP 770-C

These brochures can be used for both Junior Camp and Jr. High Adventure Camp. To view the brochures, click on the link below:

https://tiny.utk.edu/CampBrochures

As in the past, counties are asked to be economical with the use of the brochures. The ultimate cost of these brochures comes from camp fees.
The TENNESSEE 4-H FOUNDATION
est. 1953

4-H Delivers
A free service of the Tennessee 4-H Foundation

What is the 4-H Delivers Program?
The 4-H Delivers Program is an opportunity to grow county funds through an end-of-year campaign letter. The goal is to help you obtain new donors and increase awareness of 4-H!

How does it work?
The Tennessee 4-H Foundation will complete an end-of-year mailing campaign on behalf of any county that wishes to participate. In order to make it easy and economical for any county to participate the 4-H Foundation will:

- give counties a template letter to use
- create a custom response form for your county
- create an insert highlighting the county 4-H program
- stuff the envelopes
- pay for printing and postage
- process all gifts

How does my county participate?
Counties wishing to participate must complete the 4-H Delivers County Participation Form by September 29. The 4-H Foundation will need each county to:

- create a list of 25-250 potential donors with addresses by October 27
- edit the template letter (if you wish)
- select 5 photos and 5 impact statements that you would like to highlight on the insert
- approve the custom reply form

FAQs

- When will the letters be mailed? The target date will be November 29, 2017.
- Where will the funds be deposited? You choose! Funds can be deposited into any 4-H Foundation account.
- Can these gifts be used to receive 4-H Grows Campaign match? Absolutely, as long as you deposit the funds into one of the local endowments.
- Who should get the letters? The goal is to help you reach new donors. Ideally, your list would consist of 4-H alumni, parents, and volunteers who have not given previously or in several years.

Enroll or learn more by visiting tn4hfoundation.org and find 4-H Delivers in the Resources menu.

Questions, comments or concerns? Email Ryan Hensley, tn4h@utk.edu.

Investing in Tennessee Youth
ALEC Graduate Program

Masters of Science in Agriculture Leadership, Education and Communications (ALEC)

Online degree available!!

For more information, please visit https://ALEC.utk.edu
Or Call 865-974-7371

Carrie Ann Stephens
Professor, 4-H/ALEC

4-H PLEDGE

I pledge my HEAD to clearer thinking;
   My HEART to greater loyalty
   My HANDS to larger service; and
   My HEALTH to better living,
For my club, my community, my country and my world.

Upcoming Events

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<th>Event Date</th>
<th>Event Details</th>
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<td>September 8-17</td>
<td>Tennessee State Fair</td>
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<td>September 16</td>
<td>Funnel Cake 5K @ TN State Fairgrounds</td>
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<tr>
<td>September 21-24</td>
<td>SRTL—Southern Region Teen Leadership Conf.</td>
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<td>9/28-10/1</td>
<td>4-H Volunteer Conference of the Southern States</td>
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<td>10/1-10/7</td>
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<td>October 4</td>
<td>National Youth Science Day</td>
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2621 Morgan Circle
Room 205
Knoxville, TN 37996
Phone: 865-974-2128
Fax: 865-974-1628

ALEC.utk.edu

4h.tennessee.edu
TN4hfoundation.org