# 4-H Poster Scoresheet

**Name:**

**County:**

<table>
<thead>
<tr>
<th></th>
<th>Possible Points</th>
<th>Actual Points</th>
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## A. INFORMATION GIVEN AND IDEA EXPRESSED (50 points)

1. Theme

   - Possible Points: 25
   - Actual Points: 25

2. Simplicity

   - Possible Points: 10
   - Actual Points: 10

3. Originality

   - Possible Points: 15
   - Actual Points: 15

Comments:

## B. ART, DESIGN, LETTERING (40 points)

1. Pleasing composition, attractive

   - Possible Points: 10
   - Actual Points: 10

2. Dynamic, eye-catching, original

   - Possible Points: 10
   - Actual Points: 10

3. Neat, easily read lettering

   - Possible Points: 10
   - Actual Points: 10

4. Use of color

   - Possible Points: 10
   - Actual Points: 10

Comments:

## C. CONSTRUCTION (10 points)

1. Materials: Texture, shape, size

   - Possible Points: 5
   - Actual Points: 5

2. Durable enough to withstand shipping

   - Possible Points: 5
   - Actual Points: 5

Comments:

**GRAND TOTAL**

- 100
EXPLANATION

A. INFORMATION GIVEN AND IDEA EXPRESSED

1. Theme: Does the poster attract attention, focus your interest on the idea and motivate you to take action? Is the message brief and direct? Scores may vary from 0 to 25.

2. Simplicity: Is the poster limited to one idea and readable at a glance? Scores may vary from 0 to 10.

3. Originality: Does the poster convey an original idea? Scores may vary from 0 to 15.

B. ART, DESIGN AND LETTERING

1. Pleasing Composition, Attractive: Is the poster well-balanced and neatly done? Is the size in accordance with the contest rules? Scores may vary from 0 to 10.

2. Dynamic, Eye-Catching, Original: Does the poster cause viewers to stop and read it? Is originality use in combining the design and style of lettering to catch the viewer’s attention? Scores may vary from 0 to 10.

3. Neat, Easily Read Lettering: Is the lettering neat and large enough to be easily read? (14 X 22-inch posters should have letters from ¾ to 1¾ inches high.) Is the ratio of letter height to width (usually 5 to 3) adequate? Are letters well spaced? Scores may vary from 0 to 10.

4. Use of Color: Are color combination pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Scores may vary from 0 to 10.

C. CONSTRUCTION

1. Materials: Texture, Shape, Size: Are different textures and shapes used to add variety to the poster? Are cutouts, sketches, etc. of comparable sizes? Scores may vary from 0 to 5.

2. Durable Enough to Withstand Shipping: Is the poster made from poster paper, poster-board or other material durable enough to be shipped without damage? Scores may vary from 0 to 5.