 F627

# 4-H Poster Scoresheet

Name:

County:

## INFORMATION GIVEN AND IDEA EXPRESSED (50 points)

**Possible Points**

**Actual Points**

* 1. Theme 25
  2. Simplicity 10
  3. Originality 15

Comments:

## ART, DESIGN, LETTERING (40 points)

* 1. Pleasing composition, attractive 10
  2. Dynamic, eye-catching, original 10
  3. Neat, easily read lettering, print 10
  4. Use of color 10

Comments:

## CONSTRUCTION (10 points)

* 1. Layout/Template 5
  2. Design Component 5

Comments:

**GRAND TOTAL** 100

# EXPLANATION

## INFORMATION GIVEN AND IDEA EXPRESSED

* 1. Theme: Does the poster attract attention, focus your interest on the idea and motivate you to take action? Is the message brief and direct? Scores may vary from 0 to 25.
  2. Simplicity: Is the poster limited to one idea and readable at a glance? Scores may vary from 0 to10.
  3. Originality: Does the poster convey an original idea? Scores may vary from 0 to 15.

## ART, DESIGN AND LETTERING

* 1. Pleasing Composition, Attractive: Is the poster well-balanced and neatly done? Is the size in accordance with the contest rules? Scores may vary from 0 to 10.
  2. Dynamic, Eye-Catching, Original: Does the poster cause viewers to stop and read it? Is originality use in combining the design and style of lettering to catch the viewer’s attention? Scores may vary from 0 to 10.
  3. Neat, Easily Read Lettering: Is the lettering neat and large enough to be easily read? (14 X 22-inch posters should have letters from ¾ to 1¾ inches high.) Is the ratio of letter height to width (usually 5 to 3) adequate? Are letters well-spaced? Scores may vary from 0 to 10.
  4. Use of Color: Are color combination pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Scores may vary from 0 to 10.

## CONSTRUCTION

* 1. Materials: Layout & Template: Does the layout add variety to the poster? Are designs, graphics, etc. of comparable sizes? Scores may vary from 0 to 5.
  2. Is the Design Component easy to present? Is it self-explanatory? Scores may vary from 0 to 5.

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development.

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