



**TENNESSEE 4-H
FOUNDATION**
Investing in Youth

4-H Delivers

County Participation Enrollment Form

County _____ Primary Contact _____

Address _____ City _____ State _____ Zip _____

Email Address _____ Phone # _____

I would like the 4-H Delivers program to benefit:

the endowment called _____

the expense account called _____

I would like to print the letter on:

_____ 4-H Foundation Letterhead

_____ County Extension Letterhead (you must provide)



What's next?

Soon you will receive a link to a OneDrive folder. The folder will contain:

- Spreadsheet for prospective donor information (you must use this format)
- Draft campaign letter (for your editing)
- Draft response forms (choose the option you like and the foundation will customize it)
- County highlights insert template

Deadlines

March 22
April 12

Submit this form to tn4hfoundation@utk.edu
Select response form template **and** upload the following to One Drive folder:

1. Impact statements
2. Photos
3. Campaign letter
4. County agent signature in blue ink

April 26
April 30
May 17

Complete prospective donor spreadsheet and upload to OneDrive folder
Approve final version of documents to be printed
Targeted mail date

tn4hfoundation.org

(865) 974 7434

4hfoundation@utk.edu



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4-H Delivers

A free service of the Tennessee 4-H Foundation

What is the 4-H Delivers Program?

The 4-H Delivers Program is an opportunity to grow county funds through an end-of-year campaign letter. The goal is to help you obtain new donors and increase awareness of 4-H!

How does it work?

The Tennessee 4-H Foundation will complete a spring mailing campaign on behalf of any county that wishes to participate. In order to make it easy and economical for any county to participate the 4-H Foundation will:

- Provide counties a template letter to use
- Create a custom response form for your county
- Create an insert highlighting the county 4-H program
- Stuff the envelopes
- Pay for printing and postage
- Process all gifts

How does my county participate?

Counties wishing to participate must complete the 4-H Delivers County Participation Form by March 15. The 4-H Foundation will need each county to:

- Create a list of 25-250 potential donors with addresses by April 26
- Edit the template letter (if you wish)
- Select 5 photos and 5 impact statements that you would like to highlight on the insert
- Approve the custom reply form



FAQs

When will the letters be mailed?

The target date will be
May 17, 2021.

Where will the funds be deposited?

You choose! Funds can be deposited into any 4-H Foundation account.

Who should get the letters?

The goal is to help you reach new donors. Ideally, your list would consist of 4-H alumni, parents, and volunteers who have not given previously or in several years.

Enroll or learn more by visiting tn4hfoundation.org and find 4-H Delivers in the Resources menu.

Questions, comments or concerns? Email Christie Henderson, chende32@utk.edu.

tn4hfoundation.org

(865) 974 7434

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CREATING AND SUSTAINING POSITIVE YOUTH DEVELOPMENT OPPORTUNITIES FOR 4-H MEMBERS IN TENNESSEE