What? MORE THAN MEAT drawing contest. Draw a picture on 8.5 x 11 cardstock, that demonstrates how cattle help the environment and/or the by-products that come from cattle.

Why? Cattle provide us with delicious and nutritious beef to eat, but the parts of the animal that are not used for food are used to make a wide range of other products, these products are called by-products. Because of these by-products, we can use 99% of every animal.

When? All entries must be postmarked by July 1st, 2021.

Include? Name, Grade, County, Address, and Phone Number on the back of the entry in the top left corner.

Who? Winners will be judged based on creativity and factual information. There will be no county winners. The grade divisions for entry are:

- Division 1: Grade K-3 (Clover Bud)
- Division 2: Grade 4 (Explorer)
- Division 3: Grade 5 (Junior)
- Division 4: Grade 6-8 (Junior High)
(Grade Level as of January 1st, 2021)

Awards? One 1st place winner will be selected in each age division. The winner of each division will be awarded $100.00. Winners will be placed on the Tennessee Beef Industry Council’s social media outlets and published in agriculture publications throughout the state. Once entries are submitted they become the property of the Tennessee Beef Industry Council.

Submit Entries To:

Tennessee Beef Industry Council
Attn: Janna Sullivan
530 A Brandies Circle
Murfreesboro, TN 37128
For questions contact:
Janna Sullivan, Tennessee Beef Industry Council at 615-896-5811 or jsullivan@tnbeef.org

For Great Beef Recipes visit www.beefitswhatsfordinner.com