

# CLYDE M. YORK 4-H CENTER UTEXTENSION INSTITUTE OF AGRICULTURE THE UNIVERSITY OF TENNESSEE



# CLYDE M. YORK 4-H CENTER IS LOOKING FOR INTERNS!

INTERN: MARKETING (SPRING & SUMMER OPTIONS)

This is an unpaid internship position with the *REEL Program: Redefining Environmental Education for Life* at UT Clyde M. York 4-H Center in Crossville, TN. FLEXIBLE SCHEDULE

EXPERIENCE PREFERRED BUT NOT REQUIRED

This internship would focus on:

- Developing print and online marketing materials
- Enhancing social media presence
- Create professional video and photo collection for future media use

LOOKING FOR CREATIVE INDIVIDUALS WHO ENJOY THE OUTDOORS

### **LEARN TO:**

- Build professional skills
- Create effective marketing and social media pieces
- Create professional & community partnerships

## SEND RESUME & INTEREST LETTER TO:

Morgin Walraven Program Director Clyde M. York 4-H Center marms3@utk.edu

## INTERN: MARKETING (SPRING & SUMMER OPTIONS)



### TRAINING PROVIDED

REMOTE INTERNSHIP HOURS MAY BE ALLOWED

GAIN EXPERIENCE WORKING WITH YOUTH, ADULTS, ENVIRONMENTAL SCIENCE EDUCATION, AGRICULTURE, STEM & THE UT EXTENSION PROGRAM

#### **Qualifications:**

- Work well with team members
- Communicate effectively verbally & and in writing
- · Willingness to lead projects independently
- Willingness to learn new concepts & information on STEM & environmental topics
- Pass a background check
- Multimedia/editing experience preferred

### **Duties:**

- Work closely with program staff to design a semester project/goal(s)
- Design marketing/communication pieces
- Schedule social media posts
- · Assist with other program projects as needed