Entrepreneurship (3)

Did you know...



This project is designed for 4-H members who enjoy learning about business. Learn more about the free enterprise system of America and how to creatively build a business or event, as a 4-H member.

What can I do...

- Give a demonstration to your 4-H club on starting a business
- Start an Entrepreneurship 4-H Project Group
- Build a piggy bank in the shape of a dollar sign and enter it in the County 4-H
 Piggy Bank Pageant

Check this out...

Can you match the entrepreneurs below with their inventions and/or business products? Draw a line from the entrepreneur to their product.

Steve Jobs Microsoft

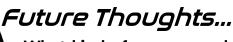
Henry Ford Tesla

Jeff Bezos Apple

Elon Musk Amazon

Bill Gates Ford Motor Company





What kind of career would someone in the 4-H Entrepreneurship project pursue?

- A small business owner
- A start-up company
- A consultant

Do you know what all of these professions do in their job? If not, do some research and dig a little deeper.

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If you could start a business, what would it be? As an entrepreneur, you want to sell to everyone. However, that's impossible with so many people in the world! Instead, businesses sell to a group of customers most likely to buy their product or service.

Wha	t would	your b	ousiness	sell?						
What	t is the	age	of you	ur target mer locate	customer	?				
logo	would h	elp. E	Branding	g includes y	your com	pany nan	ne and	d colors	g a catchy b . A logo is a business'	an image
Wha	t are you	ır bus	iness co	lors?			· · · · · · · · · · · · · · · · · · ·			

Draw your business logo on a separate piece of paper and share with your family.

What's Next?

Contact your local 4-H Agent on other ways you can get involved with this project and with 4-H.

- Attend Academic Conference in the 6th to 8th grade
- Create an exhibit for 4-H Project Showcase
- Start preparing to submit a portfolio in this project area
- Begin taking action photos of activities you complete in this project area