

# Tennessee 4-H Communication & Public Speaking Project

*Advanced*





## ORAL COMMUNICATION

*Outcome: Given a topic, identify the target audience and prepare and deliver a speech*



### EXPLORE: Step Out Activity

Write your speech outline in the box below

Share your speech with at least one group (4-H Club, judging team, etc.)

I shared with the following groups:



### EXPAND & APPLY

What skills did you learn? How does this relate to every day life? How can you use this knowledge in the future?



## ORAL COMMUNICATION

*Outcome: Evaluate your own speech using the 4-H rubric*



### EXPLORE: Step Out Activity

- Have someone record you giving your speech. Then watch your speech and score yourself on the rubric below:

Contestant Names:	
Judge: _____	I
<b>A. SUBJECT</b> 1. USE OF 4-H: (10 points) (Information accurately complete, up-to-date)	
<b>B. ORGANIZATION</b> 1. INTRODUCTION: (6 points) (Attention-getting, indicates direction and purpose of speech)	
2. BODY: (8 points) (Main points clearly stated, follows through with purpose of speech)	
3. CONCLUSION: (6 points) (Ends with a purpose; summarizes)	
<b>C. DELIVERY</b> 1. BODILY ACTION: (20 points) (Poise, eye contact, gestures, speaker's attitude)	
2. VOICE: (20 points) (Pitch, eye contact, gestures, speaker's attitude)	
<b>D. GENERAL</b> 1. PERSONAL APPEARANCE: (8 points)	
2. ATTENTION/AUDIENCE REACTION: (12 points)	
<b>TOTAL POINTS = 100</b>	



## LEADERSHIP

*Outcome: Begin a project group and work with younger youth to prepare them to compete in a speech contest*



### EXPLORE: Step Out Activity

Include a photo of you working with the project group:

Create a lesson plan to work with your project group. What would be your introduction or essential question? What would your goals be for the youth to accomplish? How would you create an activity to meet those goals?

My Observations:

Time Spent:



### EXPAND & APPLY

What skills did you learn? How does this relate to every day life? How can you use this knowledge in the future?



## JOURNALISTIC WRITING

*Outcome: Interview a local journalist to create ideas on how to write a newspaper article. Then write an article on something in your county, using background research and interviews.*

### EXPLORE: Step Out Activity

List careers that involve a degree in communications:

List college majors related to communications:

Share your observation experience:

### EXPAND & APPLY

What skills did you learn? How does this relate to every day life? How can you use this knowledge in the future?



## PROFESSIONAL DEVELOPMENT

*Outcome: Connect with an individual in your future career field of interest and participant in a mock interview for a position in their field.*



### EXPLORE: Step Out Activity

List how businesses involve communication within their organization or outside of it:

Connect with an individual in a communication field, interview and shadow them for a day. Use the space below to document things you learned during the activity:

Time Spent:



### EXPAND & APPLY

What skills did you learn? How does this relate to every day life? How can you use this knowledge in the future?