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3-5 YEARS IN PROJECT

Entrepreneurship

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Entrepreneurship

- Define markets.
- Define internal and external influence in markets.
- Define the terms start-up and on-going needs.
- Define stakeholder, partners and revenue stream.

Discover

- Explore resources that the government has provided in the past to relieve burdens of external influences.
- Calculate sales projection of project.
- Identify elements of supply and demand for a potential project.
- Identify obstacles or limitations one may encounter in executing a potential project.
- Research technology to support a potential project.
- Explain how that technology has changed over time.
- Value the importance of a communication plan.
- Value the importance of project planning.

Understanding the Consumer Economy

- Understand market influence.
- Understand economic terms: outcomes and outputs, unit of sale, start up, fixed and variable costs, profit, break-even point, gross profit, working capital, cash flow and ledger.

Build

- Identify start-up needs for a given project.
- Identify stakeholders for a potential project.
- Describe positive and negative impacts of a project on stakeholders.
- Define the project goals for a potential project.
- List ways you can use technology in your project.

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